

# 2017 Adopt-a-Spot Parkway-Cherry Point Community Engagement Neighborhood Meeting Minutes

Tuesday, June 6, 2017 – 7:30pm – 8:30pm – George Woods – 517 Zenith

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The Parkway-Cherry Point neighborhood residents, community stakeholders and NELCDC staff mapped the community assets as shown in the pictures below.



Monique Coleman, NELCDC Executive Director, called the Parkway-Cherry Point community engagement meeting to order at 7:33pm.

### **Asset Based Community Development (ABCD) Exercise:**

Monique informed residents about the meeting and items that were located on the table

1. Provided instructions on what would be taking place with the Asset Map Exercise.
2. Residents had to map their assets in their neighborhood with different color push pins. The assets identified were homes, businesses, schools, community features, development opportunities, and faith-based institutions.

The goal of the exercise is to identify:

1. What good already exists in our neighborhood?
2. Who are the leaders and connectors we can work with from within the neighborhood to affect change and progress?
3. How we can engage youth in neighborhood improvement efforts?

### **Facade improvements:**

1. Creating a Task Force to seek out opportunities for facade improvements
2. NELCDC Executive Director will work along with Task Force to seek out façade improvements
3. Task Force Group will connect with Business Owners to seek out these façade improvement opportunities.
4. Task Force will also connect with the City about available Enterprise Zone Funds
5. Partnership with the City (grant match between the businesses and city)
6. Residents are very interested in Tax Increment Financing (TIF) in the Parkway-Cherry Point area.

### **Infra-structure improvements:**

1. Infra-structure improvements are underway via TX-Dot

### **Rehab Options:**

1. Adopt-a-Spot opportunity is underway according to NELCDC Executive Director
2. Residents are interested in another Community Neighborhood Clean-Up.

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If you have any questions, concerns, or comments please contact the NELCDC office at 806-747-5937.  
Bring a neighbor to the next meeting – Tuesday, June 20 – George Woods at 7:30pm!

Meeting adjourned at 8:36pm.

Meeting Minutes Created By:  
Camille McCoy, NELCDC Administrative Assistant

